



CAPASSO - 1st Floor, 20 Baker Street, Rosebank, Johannesburg 011 447 8870

CAPASSO BROADCAST BLANKET LICENCE APPLICATION

NOTES:

***Please complete this questionnaire for each channel in your service*

***Please email the completed questionnaire to givenr@capasso.co.za*

1. GENERAL CONTACT INFORMATION

Name of Company: _____

Registration Number: _____ Contact Person: _____

VAT Number: _____

Address: _____

City: _____

Zip: _____

Telephone#: _____

Fax#: _____

Email: _____

Website: _____

2. DESCRIPTION OF SERVICES

Service Launch Date: _____

QUESTIONNAIRE

1. Is the channel being distributed on an existing platform (DSTV, Kwese, SABC or ETV) or a new platform?

2. Would you classify the channel as a “Music Channel”?

3. What type of music do is typically used on the channel?

- a. Production (Mood/Library) Music?
- b. Commercially released/chart Music ?
- c. Both?

4. Does the channel contain more than 75% of musical works? If yes, does this constitute:

- a. Production (Mood/Library) Music
- b. Commercially released/chart Music
- c. Both?

5. Is the channel a Distributed Channel (i.e. an internationally produced channel that is merely distributed locally by your service)?

5.1 If it is a Distributed Channel, in which country is the content packaged/produced?

5.2 If it is a Distributed Channel, do you insert locally created promos to promote the channel?

6. What percentage (%) of the content on the channel is locally produced?

7. What music licenses do you currently hold for the music played on your channel?

8. Would you classify the channel as Community, Commercial, News & Commerce, Religious, Entertainment or Educational?

9. Are you a Pay TV or Free to Air Channel?

10. What is your main source of Revenue?

11. Please supply us with your annual Advertising Revenue?

Less than R1 000 000

R1 000 000 – R5 000 000

R5 000 000 – R10 000 000

Greater than R10 000 000

12. Please provide us with:

a. If the channel has been operating for more than a year, the actual amount of music used within a period of a year (Given in hours-minutes-seconds)

b. If the channel has not been operating for more than a year, the estimated amount of music used within a period of a year (Given in hours-minutes-seconds)

Thank you for taking the time to complete this questionnaire!

Signed _____

Name _____

Date _____
